



WELCOME TO INVESTORS CHOICE®

What is Investors Choice: On February 5, 2009, Wayne Brown Institute (WBI), will host the 25th Annual Investors Choice® Venture Capital Conference at the [Zermatt Resort & Spa](#) in Midway, Utah in the heart of the Wasatch mountains. This event provides opportunities for high-growth companies to participate in the angel/venture capital process as investors meet with companies seeking capital.

You'll see some of the hottest deals in one of the country's hottest venture markets - Utah. Meet great companies, mingle with your peers, perhaps even find new LP investors for that next Fund. Take a mini vacation at Utah's newest and one of its top resorts - Zermatt Resort & Spa. *Time to Midway is no longer than to Deer Valley, and it's freeway all the way.*

What to expect: Companies have or are near sales and/or previous investment, a strong management team, proprietary technology, and have a credible expectation of doing \$30-\$100 million USD a year in sales in 3-7 years. Companies will typically be seeking seed, A or B round financing. All facets of high technology will be presenting: IT, life sciences, cleantech. All companies will be selected and mentored by the venture community, the hallmark of Investors Choice.

Why it's worth your time: The organizer, Wayne Brown Institute, is the oldest and most successful not-for-profit venture accelerator in the country. The Institute's 700+ alumni companies have gone on to raise almost \$2 billion USD in private equity since 1983. Companies such as Omniture, Hoku Scientific, Sonic Innovations, Myriad Genetics, TruVision, Advanced MD and Altiris are WBI alumni and past presenters. Come network with Allegis Capital, UPS Strategic Enterprise Fund, Micron Ventures, Canopy Ventures, Epic Ventures and many others. *See why this conference gets a 90%+ "I'll be back" approval rating by investors, entrepreneurs and service professionals.*

[REGISTER TODAY!](#)

WHY SHOULD MY FUND SHOULD GET INVOLVED WITH INVESTORS CHOICE®?

Results: 2008's Investor's Choice Venture Capital Conference at Zermatt Resort and Spa in Midway proved to be highly successful. Already many of '08 presenting companies have raised capital, or are in serious discussions with investors. The conference attracted over 250 people, including 90 financial resource providers. As in years past, the conference received positive feedback while offering exceptional opportunities for networking and professional growth.

2007 RESULTS:

1. Capital raised by 2007 presenting companies: Over \$40,000,000
2. Jobs created/retained by 2007 presenting companies: 800
3. Percent of presenting companies raising capital 2007: 50%
4. Capital raised by WBI Alumni companies 2007: Over \$400,000,000 in debt and equity
5. Direct jobs created/retained by WBI Alumni companies: 8000+

Benefits:

- Companies that are screened & selected by investors for Investors.
- Presenters that are mentored for weeks by seasoned venture professionals, and the [Selection Panel](#).
- Networking opportunities with other investors, seasoned entrepreneurs, service professionals, and potential LPs.
- Opportunities to attend special investor events such as Ski Day at Deer Valley, and the Gala Reception.
- Organizations such as, the Utah Fund of Funds, Utah Retirement System and Utah's many Industrial Loan Corporations, makes Utah an up and coming source for LP investment.

The ability to raise money, find deals, and harvest great opportunities makes Investors Choice the ideal venture event for 2009!

HOW DOES MY FUND/COMPANY GET INVOLVED WITH INVESTORS CHOICE?

Go to: <http://venturecapital.org/utah>, to learn more about the conference.

SCHEDULE OF EVENTS:

Wednesday, February 4, 2009

6:00pm Gala Reception – Zermatt Hotel & Spa

Thursday, February 5, 2009

[Zermatt Resort](#)

Investors Choice® Venture Capital Conference

Company Presentations

One-On-One Meetings with Companies

Seminars for Investors and Entrepreneurs, such as:

- Status of the Venture Capital Industry
- Trends in Local Venture Investing and the Utah Fund of Funds
- Finding Your First Dollar – WBI Alumni Speak about Raising Capital in this Environment

Friday, February 6, 2009

Investor Ski Day - Deer Valley

HOTEL RESERVATIONS:

[Visit Zermatt Resort & Spa Reservations](#)

A Dolce Hotel, Resort & Conference Destination
Midway, Utah 84049 United States
Phone 866-937-6288

For additional information, please contact the Institute at info@venturecapital.org or call 801-598-4652.

WHY INVESTORS CHOICE:

“Congratulations on a great event. I thoroughly enjoyed getting to know you (WBI) better... I look forward to participating in future events and to helping you and Wayne Brown Institute... any way I can.”

Mark Solon, Managing Partner - Highway 12 Ventures