



2009 Investors Choice Presenting Companies

(Companies selected as of January 7th, more to come)

Life Sciences

*Later Stage:

Alliance Health – Healthcare IT, UT

The leading performance-driven healthcare marketing platform. Our network, brands, and technologies are designed to deliver two critical objectives: greater value to the healthcare consumer and greater efficiency to the healthcare marketer. (Over \$10 million in revenues)

CardioRisk Laboratories – Medical Diagnostics, UT

Saving the world from Heart Attacks and Strokes through a preventative test that measures arterial disease in time to treat medically vs. surgically.

Freedom Meditech, Inc – Medical Device, CA

Takes the touch out of diabetes. It is developing a totally non-invasive device to measure glucose level in diabetics.

Great Basin Scientific – Medical Diagnostics, UT

Brings to market a broad menu of highly accurate diagnostic tests that far exceeds expectations as to cost and ease of use.

Hawaii BioTech – Drug Discovery, Vaccines, HI

Focused on the research and development of vaccines for established and emerging infectious diseases. They have developed a proprietary protein production platform that is applicable to the production of vaccine antigens

Larada Sciences Inc. – Medical Device, UT

Markets a breakthrough, low-risk medical device that offers the fastest and most effective way to cure the \$3B global problem of head lice.

Transnetyx, Inc. – Medical Device, TN

Provides automated genotyping for mouse research and personalized medicine. Our system processes DNA samples to identify genetic mutations meeting research and pharmaceutical needs. (Over \$10 million in Revenues)

***Early Stage**

Catheter Connections – Medical Device, UT

Proprietary device that improves infusion outcomes by eliminating preventable healthcare acquired infection (HAI), 4th largest killer in the US.

Crescendo BioTech – Medical Device, UT

Seasoned team will create and dominate an entirely new product category in hearing aid devices. The Fully Implantable Hearing System (FIHS) uses several proprietary inventions and new technologies to directly stimulate the primary sensory organ of hearing, the cochlea.

Immunologix – Stem Cell, SC

A human antibody discovery and development company built on a proprietary method of transforming naïve B cells in an in vitro system, yielding the ability to produce fully human antibodies targeting any and all antigens.

Glycomira LLC – Therapeutics, UT

Early-stage exciting dermatology company with large fast-to-market vanity and therapeutic applications.

Thermimage, Inc. – Medical Diagnostics, UT

Developed and patented an imaging device to diagnose Vesicoureteral Reflux (VUR) in children non-invasively, a disease impacting 10% of all children. FDA has authorized 510K approval process.

IT

Later Stage

Celio Corp – Hardware, Net Appliance, UT

REDFLY Smartphone Terminal is large screen, keyboard and mouse, for all the great things your smartphone can do.

Matchbin – Web 2.0, UT

Creates local, content-driven community websites in a revenue sharing partnership with local media outlets.

Pipeline Micro – IT Hardware, HI

Pipeline Micro builds the world's smallest and most efficient liquid cooling systems for electronics.

Early Stage:**NVH Technologies – IT Software, UT**

Delivers high tech solutions for otherwise critically unsolvable low frequency noise problems.

Panoptic Security, Inc – Web 2.0, UT

Solves the rapidly-growing security and compliance pains of small merchants (for example, PCI) with our low-cost massively-scalable SaaS solution.

Perfect Search – IT Software, UT

Has created a breakthrough "plug-n-search" appliance that has 100 times more capacity than the market leader.

S2 – Software, 3D imagery, UT

Proprietary technology delivers high-fidelity, real-world 3D imagery to create rich visualization environments.

Sapha – Web 2.0, UT

The premier online conversion company. It efficiently quadruples conversion rates for high traffic B2B clients who sell complex products.

VisTrails – Digital Media, UT

Its Provenance Engine™ products reduce process and training time and increase the value of any digital creation.

Cleantech/Retail**Heartland BioComposites – Cleantech, WY (later stage)**

Designs, engineers and manufacturers high performance, sustainable green building materials that promote an eco-friendly lifestyle. Later Stage

SURETEC – Cleantech, UT

Dramatic energy savings utilizing exiting lighting platforms to transition to newer and more efficient lighting technologies (LED).

Wastewater Compliance Systems, Inc. – Cleantech, UT

Proprietary, igloo-shaped, submergible aeration devices (PooGloos) competitively fulfill unmet needs of non-compliant wastewater lagoon operators.

Kuru Footwear – Consumer Product/Retail, UT

a new footwear brand revolutionizing the outdoor footwear industry with its anatomical patent-pending KuruSole technology.

Trek Tech – Consumer Products/Retail, OR (later stage)

Markets a patented line of stabilization products that enable photographers to take high quality images and video. Later Stage.

*Later Stage – Revenues over \$1million annually and/or significant investment by VC or Angel Groups.

*Early Stage – Revenues less than \$1 million annually or pre-revenue. Limited sophisticated investment and/or government grants.

[REGISTER](#)

For more information contact:

The Wayne Brown Institute

801-595-1141

bbertoch@venturecapital.org

<http://www.venturecapital.org>